

FUNDRAISING TIPS AND TRICKS



Get Snapping

Fundraisers that include pictures or videos on their page raise 13% more for each photo.



Shoot for a Target

Set your goal and aim high! Remember to update your target if you reach the initial one!



Tell Your Story

Sharing a story on your JustGiving page helps your supporters grasp the purpose behind your fundraising efforts.



Self donate

People who kickstart their own fundraising page with a donation raise an impressive 84% more!



Don't be afraid to share

Sharing your page on Facebook, Instagram, Twitter and WhatsApp will help you raise more.



Match Funding

Ask your employer if they have a matched funding scheme or if you can promote your fundraiser through their social media, newsletter, or noticeboards. Some employers will match the money you raise!



Share again and again

Make sure people don't forget! Share your page more than once, especially as your event gets closer.



Update your total

Ensure that you are adding any offline donations onto your page total! Your supporters will be encouraged by how much you raise!



Thank You

Donations may continue after your event, so be sure to follow up and thank your supporters.